



Ad Insertion Order

2012 GAMA REPORTS

SELLER:

Greater Albuquerque Medical Association
 7770 Jefferson NE, Suite 420
 Albuquerque, New Mexico 87109
 Phone (505) 821-4583 Fax (505) 823-4760

PURCHASER:

 Phone: _____ Fax: _____

The newsletter format will change to 8 1/2 x 11 inches from a broadsheet. Starting June 2011, the GAMA Reports will print and mail in June, August, October and December. The remaining months will be online in the members' only area of the GAMA website. (Advertisers will be given a link.)

PURCHASER agrees to:

- a. Purchase one (1): Please check appropriate size advertisement. **PRICES DO NOT INCLUDE GRT.**
There is no additional charge for color.
Prepayment of ads results in 5% discount on the ad rate.

Display Size	Size	One Time Full Rate	3 Insertions (10% Discount)	6 Insertions (15% Discount)	12 Insertions (20% Discount)
Full page	7.5" wide x 9.75" tall	\$315.00	\$280.00/per Insertion	\$265.00/per Insertion	\$252.00/per Insertion
Medium	7.5" wide x 4.75" tall	\$185.00	\$166.00/per Insertion	\$157.00/per Insertion	\$148.00/per Insertion
Small	3.75" x 3.75" or less	\$105.00	\$95.00/per Insertion	\$89.00/per Insertion	\$84.00/per Insertion
Classified* (25 words)	Free to members	\$75.00	\$68.00/per Insertion	\$46.00/per Insertion	\$44.00/per Insertion

- b. Furnish the agreement and camera-ready copy of the appropriate size to the Seller no later than **the first Wednesday of the month preceding the month of insertion**, (subject to available space). **Must be submitted camera ready, sized correctly, electronically as a pdf with no bleeds.** **All fonts must be embedded.** You can email the ad to teresa.deras@gamamed.org.

General Information: *The publisher reserves the right to review and edit all ads, to request that an ad be revised prior to publication, or to reject ads. The publisher reserves the right to repeat the last standing ad, or to charge for space if acceptable copy is not received by the deadline.*

- c. Allow Seller to approve all aspects of advertisement prior to publication.
- d. Indemnify and save Seller harmless from any and all claims which may be asserted against Seller by:
 - (1) any person asserting claims arising from Purchaser's inclusion of such advertisement of any material alleged to infringe common law or statutory copyright, trademark or trade name rights of such person; or
 - (2) any person asserting claims arising from Purchaser's including in such advertisement of any material alleged to be defamatory, false, fraudulent, constituting misrepresentation, invasion of privacy or other similar causes of action. Such indemnification shall include the amount of any damages which may be recovered against Seller by such person, together with the amount of attorney's fees and other costs of litigation incurred by Seller in defense of such claims or enforcing this indemnity.
- e. Provide payment in full within 15 days of being invoiced. Checks should be marked payable to GAMA.

SELLER agrees to:

- a. Include in the _____ edition of GAMA Reports the advertisement submitted by Purchaser and approved by Seller.
- b. Furnish Purchaser two (2) copies of the GAMA Reports of the edition in which Purchaser's advertisement was published.

This Agreement is not construed as an endorsement or approval of the business, professional or personal activities of either the Seller or the Purchaser.

DATE _____ FOR SELLER _____

DATE _____ FOR PURCHASER _____